

Copenhagen, 06.10.2022

CASE IH ANNOUNCES network changes in Finland

From October 1st 2022. NHK-Keskus, will be the future importer of Case IH in Finland, for all product lines. This will include direct sales and service to the customers from their NHK branches.

NHK and Case IH have from 1st of October 2022 signed an agreement, for NHK to be Importer of the full Case IH product line in Finland.

NHK is a family-owned business founded in 1990 with high focus on Silage harvesting, and has since developed into several segments, including automatic milking robots, bioenergy, and machines for the agriculture segment. NHK has direct sales and service from their 12 branches in Finland, with a fleet of service vans fully equipped to support their customers in the field.

"We see NHK-Keskus as a great future partner to sell and service our products in the Finnish market. NHK-Keskus have a great focus on technology and service, and these are the main factors for Case IH. Together we can give the professional farmers in Finland the best possible solutions." Says Case IH Business Manager Patrick Timmermann-Hansen

"Case IH brand fits perfectly in our strategy to be the most important partner for the professional farms in Finland. Tractor is one of the most important machines on the farm, and a high-quality and well-known brand perfectly complements our current product portfolio. We believe that our long time focus in aftermarket services will make great added value to current and future Case IH customers" says NHK-Keskus Oy CEO Oskari Korhonen.

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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PRESS RELEASE

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